

MASTERING EFFECTIVE COMMUNICATION: STRATEGIES FOR SUCCESS

As part of an Induction programme, Malla Reddy College of Engineering and technology (MRCET) organized a guest lecture on “Communication Skills” for the students of newly admitted B.Tech I Year in the Main Seminar Hall on 23rd August 2023. The speaker for the lecture was Dr.M.Vishwanadham; he is presently working with “IMPACT”. The objective of conducting the session is particularly to motivate the students with the 21st Century skills.

Previously, Dr.M.Vishwanadham had worked as a Professor in the Department of Commerce and Business Management, Osmania University. He has rich academic experience for 35 years at various levels of UG & PG colleges in Osmania University, Hyderabad. He held several academic and administrative positions to his credit during his long career in Osmania University, Hyderabad. After his retirement, he started his second career particularly to motivate students. He conducted numerous lectures, authored many books on Personality Development.

During his lecture, Dr.M.Vishwanadham started some brain storming sessions to all the participants to realize the importance of imparting “Communication Skills” ; he demonstrated with various examples of how communication skills are important not just for these four years, but also for their entire life.

Besides imparting the importance of communication skills, he also advised the students to incorporate significant skills such as Motivation, Personality Development, Stress Management and effective leadership qualities to face any challenges that they would experience in the future.

At the end of the session, he distributed books to all the participants. Dr.V.Madhusudhana Reddy, Head, Department of H & S thanked the speaker for his effective speech.



Dr. Vishwanadham being felicitated by the Dean, the Principal and the HOD of H&S